

Sudhanva Acharya

Product Designer | EE Undergrad

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EXPERIENCE

Product Design Intern

Scaler Academy, Nov 2022 - Jun 2023 (7 months)

- Contributed to the design of a new mentor selection model that resulted in **~7% reduction** in refund rates and **50% dip** in the mentor selection support tickets - [Link](#)
- Revamped InterviewBit's content pages independently to optimize the user experience and drive lead generation, which has **~90k daily active users** - [Link](#)
- Collaborated with the design team on various user research projects across multiple pods

Product Designer (Founding Team)

AthrV-Ed, Jan 2021 - Oct 2022 (1 year 10 months)

- Led the end-to-end design and dev-handoff of key internal tools, like the Content Delivery Platform and Project Hub - [Link](#)
- Designed multiple landing pages and developed them on Webflow
- Created email designs, engaging social media content (carousels and promotional videos), and certificate and poster designs
- Conducted various live workshops and webinars on UI/UX Design

EDUCATION

NMAM Institute of Technology, Nitte

B.E In Electrical and Electronics, 2018 - 2022

SKILLS

Product Design

Visual Design

Information Architecture

UX Research

Web Design

Wireframing

TOOLS

Figma

Webflow

Adobe Photoshop

Adobe Premiere Pro

Notion

Confluence

PERSONAL PROJECTS

[redRail Mobile App Redesign](#)

[AREEV 2022 Website Redesign](#)

[Job Search App for Wizards - Hackathon](#)

SOCIALS

 sudhanva.webflow.io

 [s-m-sudhanva-acharya](#)

 [SudhanvaAchary](#)

 [sudhanva.design](#)

 [sudhanva_acharya](#)